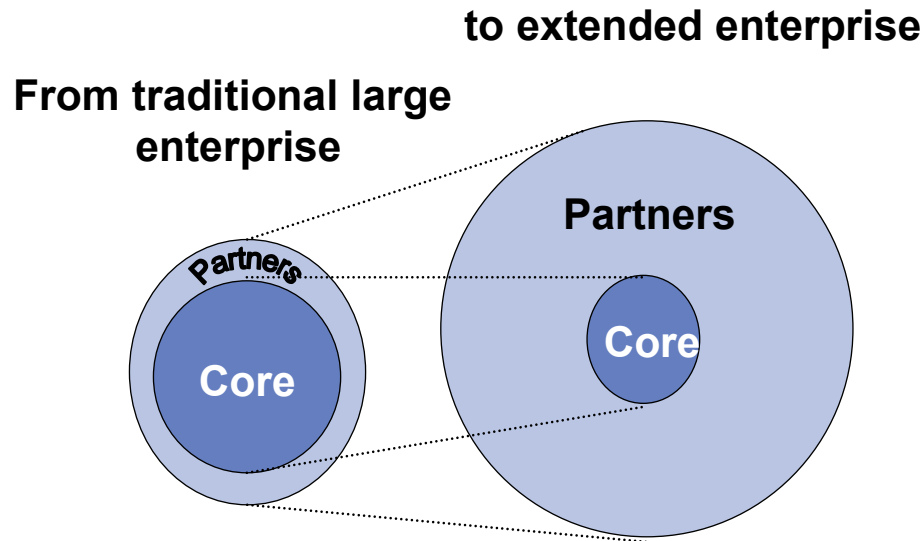


Staying Ahead – Get SET for Innovation!

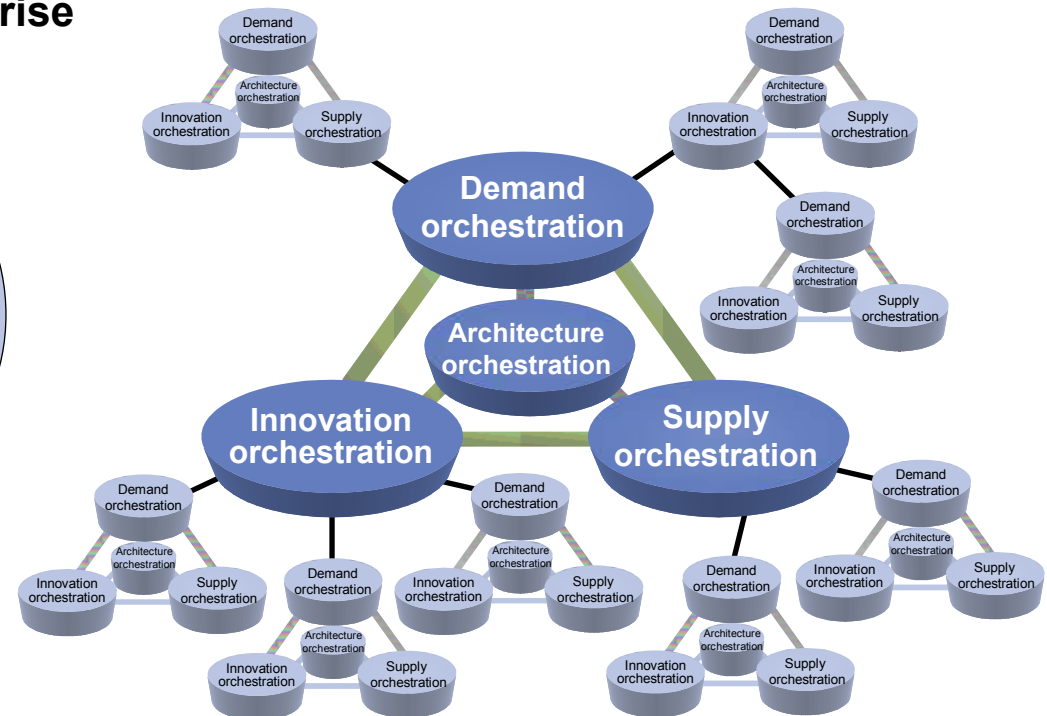
Juha Saarnio
Head of Public Research Programs
Nokia Research Center
Nokia Corporation

Innovation networks and ecosystems

Enable new ways of knowledge-creation and utilisation

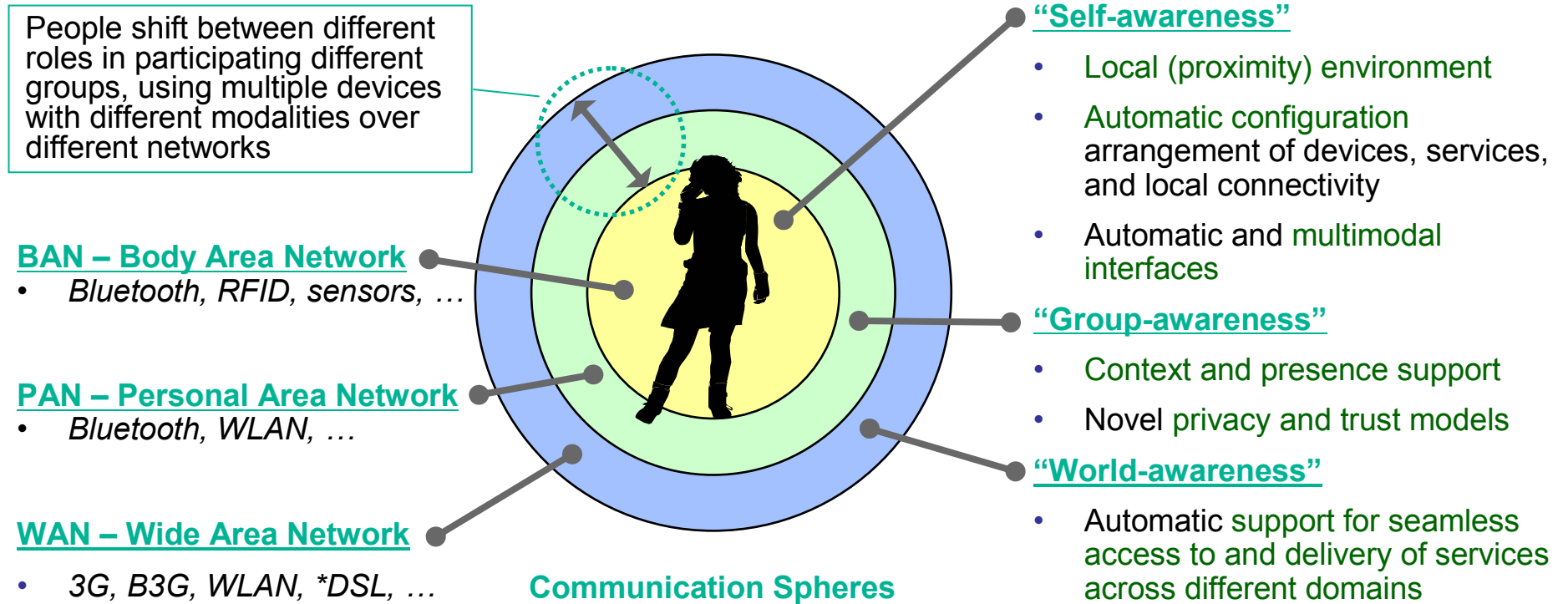


with orchestration capability

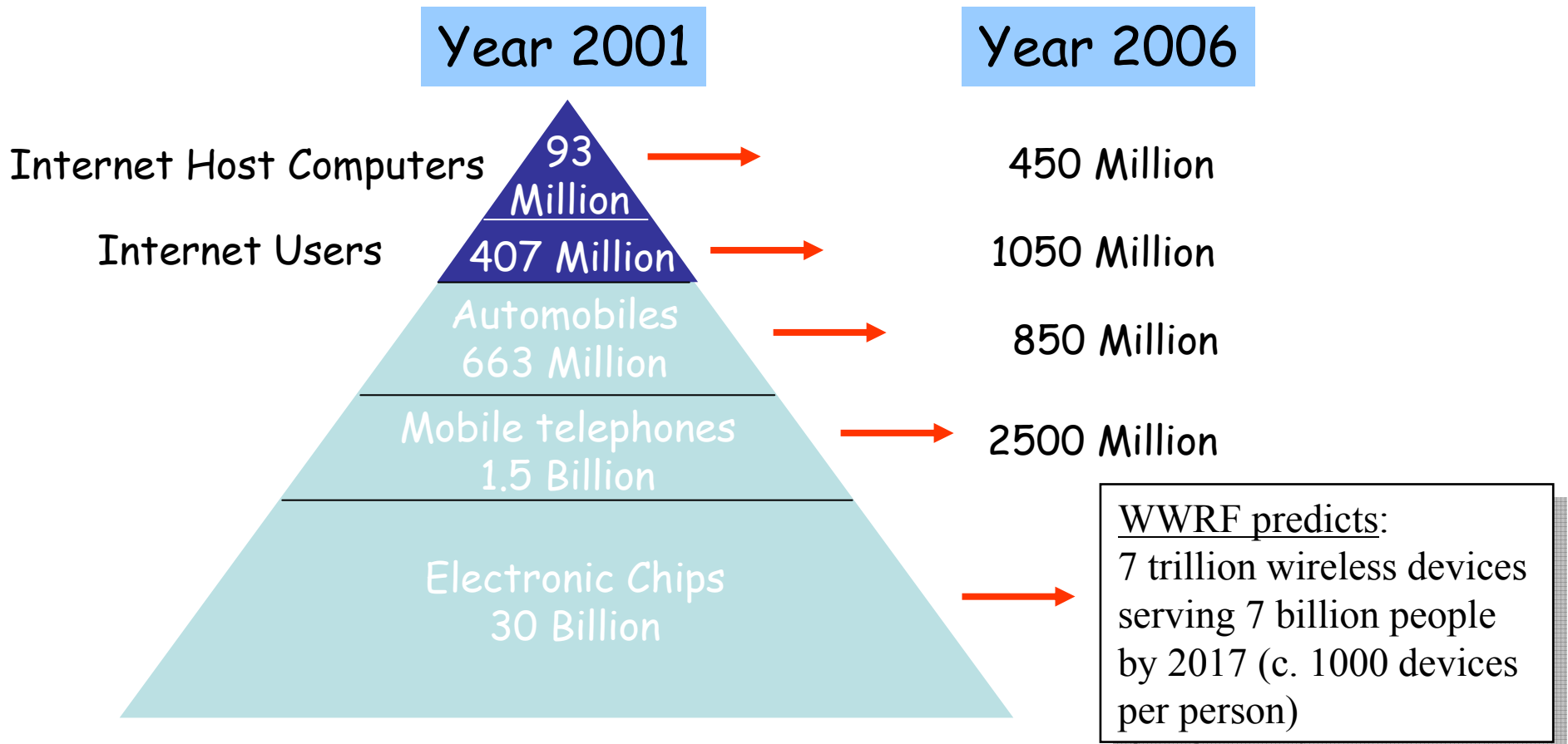


Users' needs and wants are solved in a new way in the ubiquitous world

Source: EU FP6 Mobilife



Fast Increase of Users and Devices

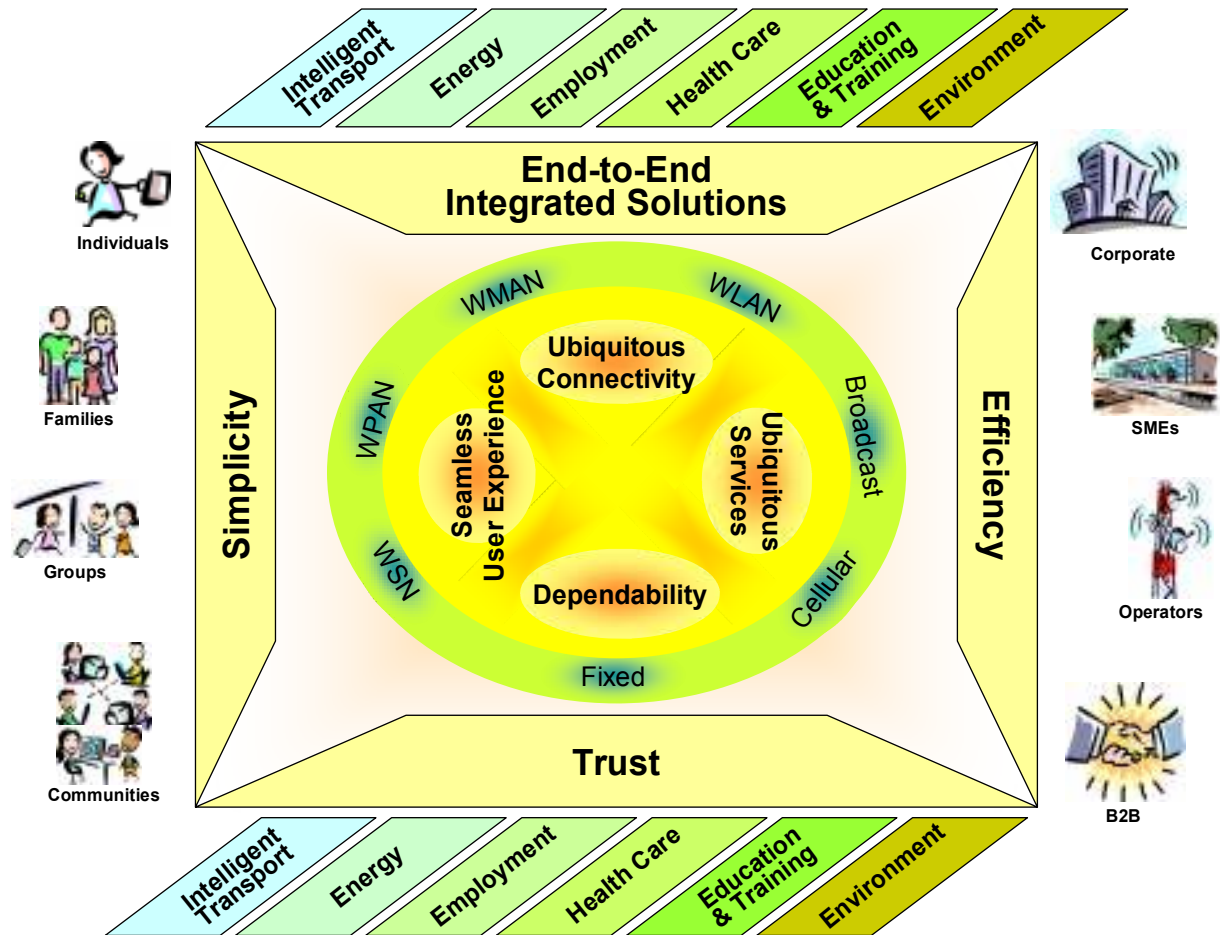


Can Internet technology stretch to the need of

- larger address space? higher transport capacity? lower costs?

Get SET for Innovation

- Simplicity, efficiency and trust as the generic elements for Innovation
- Bridging the gap between user requirements and system requirements
- Activities and projects define how they develop S, E and T
- All layers consider the advance of S, E and T



[Source: Correia, Saarnio, Tafazolli]

ICT Innovation

